



GET THE RIGHT REMEDY TO ACHIEVE **BETTER OUTCOMES**

OUR INTEGRATED HEALTHCARE COMMUNICATION SOLUTIONS
INCREASE SAFETY, SECURITY AND EFFICIENCY



WHEN HOSPITALS ARE SAFE, YOUR ORGANIZATION CAN THRIVE

Healthcare operations are experiencing an epidemic of safety issues. They must care for the ill and injured inside their facilities while protecting patients, staff and visitors from outside threats. Yet violent acts are becoming the norm, impacting almost 90 percent of hospitals. Whether it is an aggressive patient who needs to be subdued, or a threatening visitor entering with a weapon, it

is critical for hospitals to prevent incidents and resolve them quickly when they occur.

Providers must put proper security measures and communication systems in place to handle crisis prevention and crisis management. When they do, safety is strengthened, your organization can achieve better outcomes.



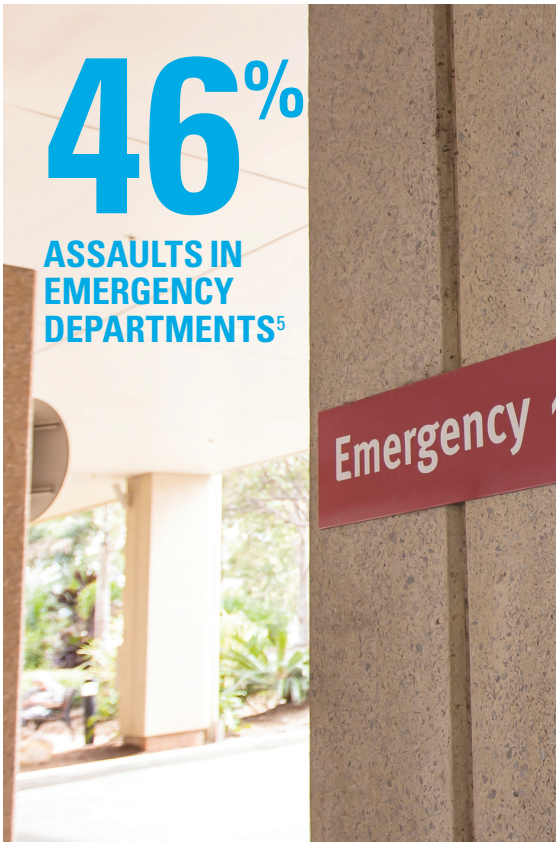
UP 12%
**VIOLENT CRIMES
IN U.S. HOSPITALS
IN 2014¹**

89%
**U.S. AND CANADIAN
HOSPITALS WITH AT
LEAST ONE EVENT OF
WORKPLACE VIOLENCE
IN THE LAST 12 MONTHS²**

PREVENT AN OUTBREAK OF SECURITY BREACHES

Healthcare providers must manage incidents and emergency responses and prevent security breaches from harming patients and staff. Violence directed at employees by clients and patients accounted

for 90 percent of all assaults in hospitals.³ Police officers and security staff are the number one target, with the highest rate of violence-related injuries.⁴



11% INCREASE IN NUMBER OF U.S. HEALTHCARE WORKERS BY 2022⁷

Industry-wide, hospitals are experiencing surging growth. Healthcare is projected to add the most new jobs in the U.S. between 2012 and 2022.⁶ This influx of new hires, along with expanded campuses, will make security and workforce management even more challenging.

INTEGRATED HEALTHCARE COMMUNICATIONS

THE HEART OF REAL-TIME COLLABORATION AND RESPONSE

We understand your challenges and innovate advanced technology for healthcare. Our integrated solutions can help you improve everyday and emergency communications and enhance external collaboration with other providers and public safety. Motorola is at the forefront of developing secure, reliable, resilient technology that transforms healthcare.

Unlike other wireless systems, digital two-way radio means you aren't dependent on an external network or commercial carrier for a real-time flow of information. When a crisis occurs, you'll have private, "always available" communications to streamline collaboration and speed response.



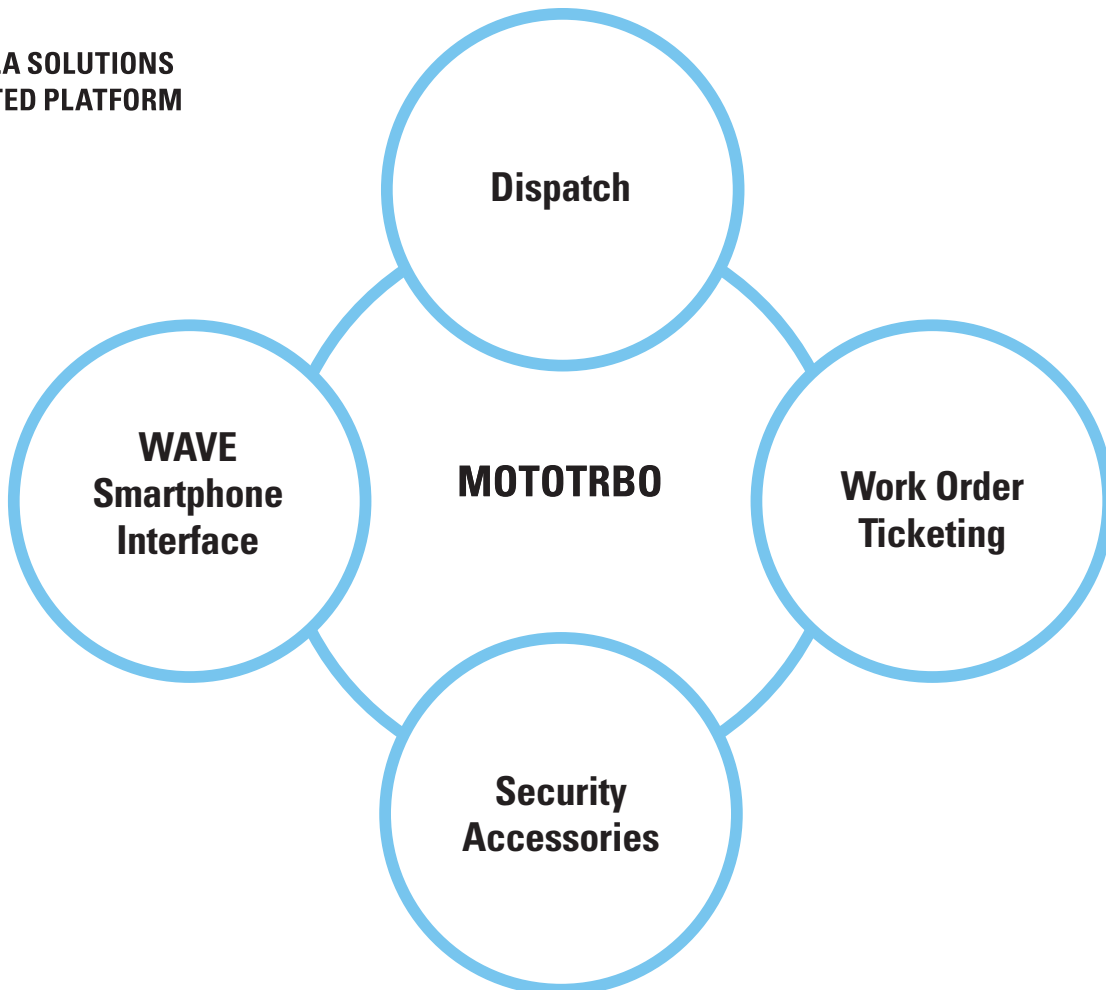
MOTOTRBO™ DIGITAL COMMUNICATIONS

CRITICAL SOLUTIONS FOR A HEALTHIER BUSINESS

The backbone of integrated healthcare communications is the MOTOTRBO digital platform. This flexible and adaptable solution includes digital two-way radios, accessories, applications, systems and support services. MOTOTRBO connects staff and equipment together to provide clear, secure and discreet communications. And it is HIPAA-compliant to protect the confidentiality of patient data.

MOTOTRBO seamlessly integrates voice, data, text messaging, GPS, work order ticketing and more to help your staff communicate and collaborate most effectively. Wireless Bluetooth® accessories and covert earpieces enable security personnel to operate discreetly. For emergency situations and everyday operations, MOTOTRBO strengthens workplace safety and improves overall efficiency.

MOTOROLA SOLUTIONS INTEGRATED PLATFORM

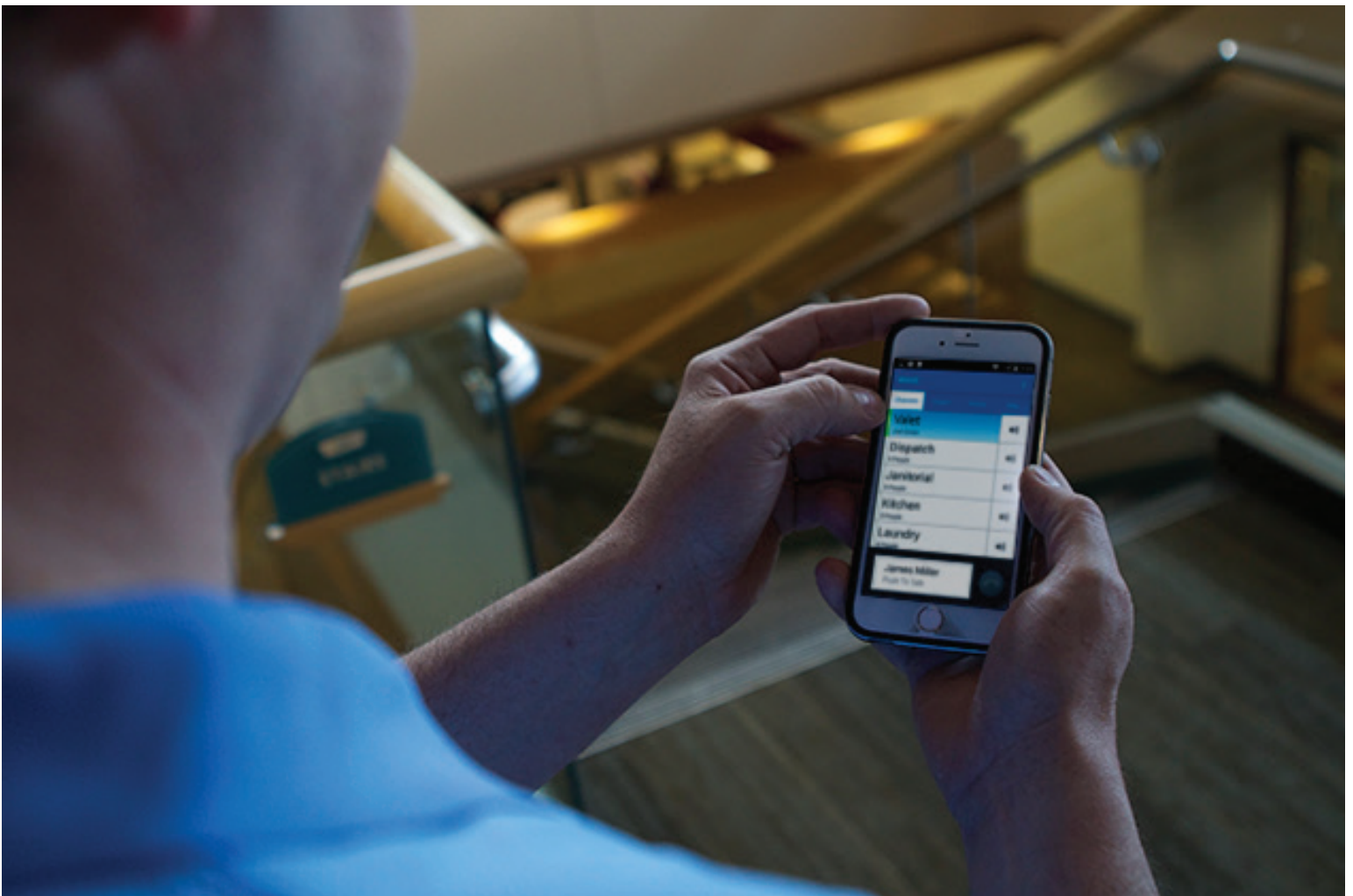
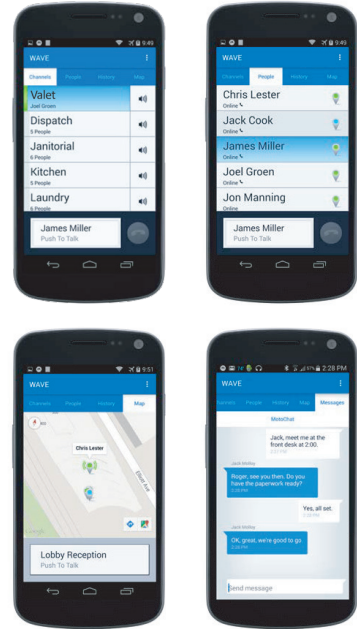


WAVE™ WORK GROUP COMMUNICATIONS

CONNECT ANYONE, ON ANY DEVICE, ANYWHERE

Leverage the resources you already have to communicate with personnel on their own devices. WAVE securely extends your radio's reach to those who may not carry radios. Now the director away from the hospital or the head of security at an out-of-town convention can talk on their smartphones with radio users at your facility.

WAVE connects virtually any device – smart phones, tablets, laptops, landlines and more – on any public or private mobile data network, including Wi-Fi. You get seamless and secure connectivity, the responsiveness of push-to-talk communications, and the freedom to keep service plans and devices.



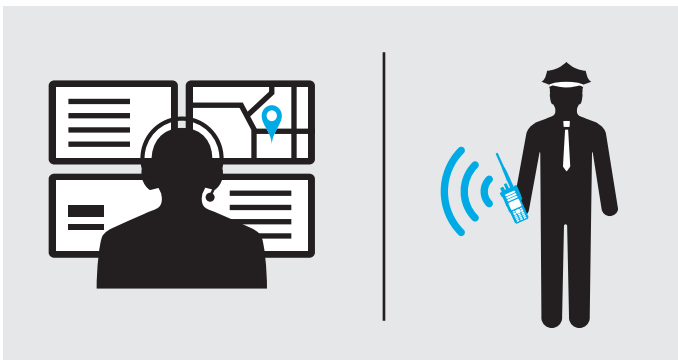
MOTOTRBO INTEGRATES IT ALL SO STAFF AND PATIENTS ARE PROTECTED



A Security guard uses his **MOTOTRBO XPR 5550** to alert the hospital management: there's been a major incident on campus, and the response team is required. He can use the radio's **Handheld Control Head** to communicate as he's attending to the situation.



The hospital operations manager receives the call on her slim, light **MOTOTRBO SL 7550** radio. With the **Bluetooth earpiece**, she can speak discreetly with the response team.



Dispatch scans the **GPS-enabled console** to see where security staff are and repositions them via **text messages**. All communications are **encrypted** to comply with HIPAA regulations.



The hospital CEO, who is out of town, uses the **WAVE Mobile Communicator** installed on his smartphone to stay informed.

With the **Work Order Ticketing application** on her **SL 7550 radio**, the hospital manager assigns tasks to staff members. At the end of the shift, she can review performance and take action if needed.

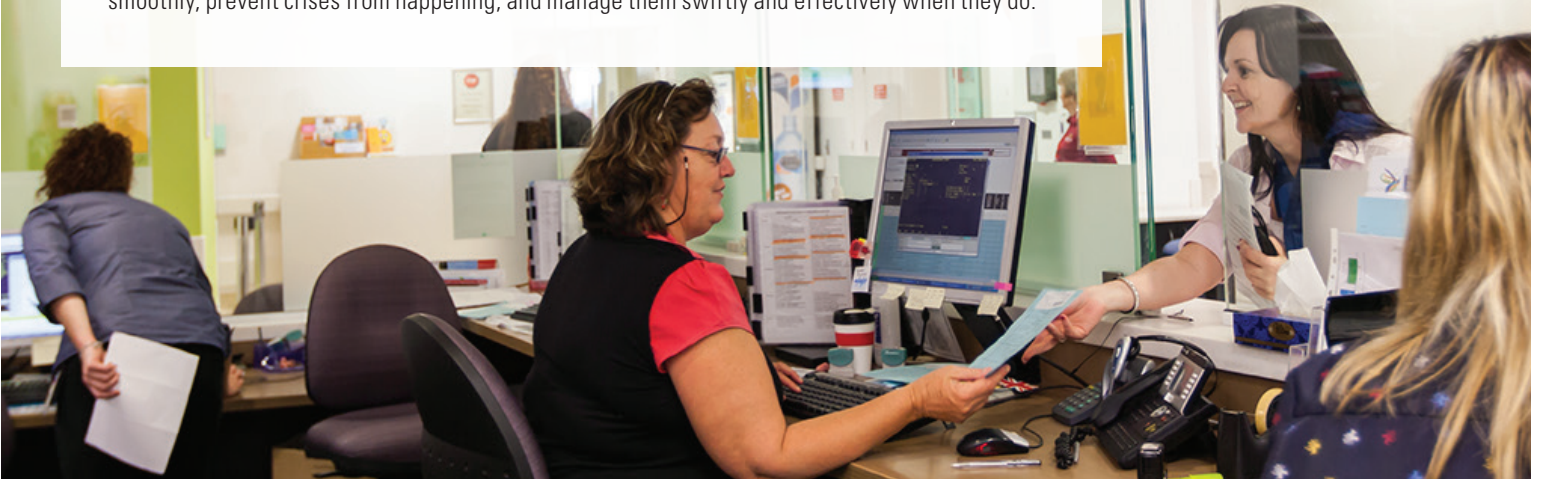


WHEN HEALTHCARE PROVIDERS TRUST MOTOROLA, THEY TRANSFORM THEIR ORGANIZATIONS

From reception to maintenance, in the emergency room or at an off-site location, Motorola is helping healthcare providers work more safely and efficiently in the most demanding environments and challenging situations.

Healthcare providers around the world are transforming their workplace with the renowned MOTOTRBO digital platform and expertly-integrated systems, applications, accessories and services.

MOTOTRBO connects different people, departments and equipment to keep operations running smoothly, prevent crises from happening, and manage them swiftly and effectively when they do.



SOURCES

- 1, 3, 5. Healthcare Crime Survey, International Healthcare Security and Safety Foundation, 2015
2. Survey: Rate of Violent Crime Increased in U.S. Hospitals Last Year, Campus Safety, June 4, 2014
4. The Journal of Safety Research, 2013
- 6, 7. Employment Projections 2012-2022," Bureau of Labor Statistics, U.S. Dept. of Labor

To increase the safety, security and efficiency of your operation, visit www.motorolasolutions.com/healthcare

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